

Opera for the Young's Fall Gala featuring

Opera for the Young presents:



Fall Gala Sponsorship
2019 Information Packet

OPERA FOR THE YOUNG®

A Fall Gala

November 10, 2019



Each year 80,000 students, teachers and families participate as active audience members in OFTY's production, and another 5,000 perform onstage alongside OFTY's professional musicians.

All proceeds from
OPERA FOR THE YOUNG®'S
Fall Gala
help ignite excitement
for the arts in elementary
school children in Madison
and across the Midwest.

OFTY (Opera for the Young®) is the gold standard for children's opera outreach in the country.

OFTY's kid-friendly adaptations of opera masterpieces nearly 80,000 students, teachers, and families annually. Our talented artists take professionally designed sets and costumes directly into schools (usually right in the gymnasium!). By doing this, OFTY overcomes geographic, financial, and cultural barriers that would prevent many students (and staff, teachers, and parents) from seeing opera in a theater. Over 5,000 of these children perform alongside OFTY's professional cast, making this unique and entertaining exposure to opera and classical music accessible and memorable.

For a sponsor at any level, this unique marketing opportunity includes:

- Access to a highly desirable target audience- Opera for the Young® is a favorite of Madison's diverse arts community, drawing support from some of its most prominent businesses, individuals, and foundations
- A partnership with Opera for the Young®, including pre-event promotion, coverage in the OFTY FYI eNewsletter, and a presence on the OFTY website, www.ofty.org.



**OPERA
FOR THE YOUNG**

ignite enthusiasm for opera
Contact: Saira Frank / saira@ofty.org
www.ofty.org

OPERA FOR THE YOUNG®

Sponsorship Opportunities

Opera for the Young®'s Fall Gala will feature a seated luncheon followed by a full performance of OFTY's adaptation of Gilbert and Sullivan's *The Pirates of Penzance*. Elementary school students will join OFTY's five professional cast members onstage in *Pirates* as constables, wards and pirates, including three featured student speaking roles. Gala guests will see first-hand the magnitude of an Opera for the Young performance.



Mezzo soprano Kristin Newbegin leads the student chorus of birds as "Tutty Fruity" in OFTY's tour of *Beauty and the Beast*

Presenting Sponsorship Level

\$3,000- Table of 8 (V.I.P. Seating)

Presenting Sponsors' names will appear:

- Within the event title and on the front cover of invitations
- As a feature in OFTY's e-newsletter, OFTY FYI
- As the sponsor of 5 school performances of *Pirates*
- Within the event title on event promotional materials
- Within the title on the display at the entrance of the event
- Within the title on OFTY's website



Tim Rebers (Papageno), Daniel O'Dea (Tamino) and Marie McManama and Rebecca Sorenson (3 Ladies) perform the famous quintet "Hm, hm, hm" in OFTY's adaptation of *The Magic Flute*

Supporting Sponsorship Level

\$1,500- Table of 8 (V.I.P. Seating)

Supporting Sponsors' names will appear:

- On the event invitations
- As the sponsor of 2 school performances of *Pirates*
- On event promotional materials
- On the display at the entrance of the event
- On OFTY's website

CHORUS SPONSORSHIP LEVEL

\$1,000- Table of 8 (V.I.P. Seating)

Names will appear:

- On the event invitations
- On event promotional materials
- On the display at the entrance of the event
- On OFTY's website

CAMEO SPONSORSHIP LEVEL

\$500- Four Reserved Seats (V.I.P.)

Names will appear:

- On the event invitations
- On event promotional materials
- On the display at the entrance of the event
- On OFTY's website



Opera for the Young Fall Gala Sponsorship

- Yes, my organization/company would like to be a sponsor of Opera for the Young's Fall Gala.
(Please indicate your level of commitment)

_____ **\$3,000 Presenting Sponsor**
_____ **\$1,500 Supporting Sponsor**
_____ **\$1,000 Chorus Sponsor**
_____ **\$500 Cameo Sponsor**
_____ **Other** _____

Organization/Company: _____

Contact: _____

Contact phone: _____

Address: _____

Email: _____

Signed by: _____

Printed name: _____ **Date:** _____

Please make checks payable to Opera for the Young and mail to:

Opera for the Young
6441 Enterprise Ln, Suite 207
Madison, WI 53719

For sponsorship inquiries, please contact Saira Frank at 608-277-9560.

Thank you for your generous support of Opera for the Young!